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FourLeaf Federal Credit Union Joins Forces with HerMoney as Part of Its Money Like A Woman Movement

New collaboration will bring women trusted financial insights, practical tools and empowering content designed to build confidence at every stage of life

Bethpage, N.Y. — September 23, 2026 — FourLeaf Federal Credit Union (FourLeaf) is expanding the reach and impact of its Money Like A Woman movement through a new collaboration with [HerMoney](#), the financial media platform founded by nationally recognized financial journalist and author Jean Chatzky. Through its work with HerMoney, FourLeaf will offer practical financial insights, tools and resources designed to help women put financial knowledge into action.

The collaboration kicks off with a [special podcast conversation](#) featuring Jean Chatzky and Linda Armyn, CEO of FourLeaf Federal Credit Union, exploring the philosophy behind Money Like A Woman and how recognizing women's unique financial strengths can lead to greater knowledge, confidence and financial independence. An introductory video featuring Chatzky and Armyn will also launch across FourLeaf's [digital](#) and [social](#) channels, offering a first look at the collaboration and what they can expect from the new Money Like A Woman content.

Moving forward, FourLeaf's Money Like A Woman [website](#) will feature a collection of educational content and resources developed with HerMoney. The content will focus on helping individuals navigate financial decisions at every stage of life, with practical tools and strategies to help maximize resources and make their money work harder for the goals and priorities that matter most.

"Money Like A Woman was created to change the conversation around women and money," said Armyn. "For too long, that conversation has focused almost exclusively on the challenges women face. Those challenges are real, but they don't tell the whole story. Women bring tremendous strengths to financial decision-making, and we want to help women recognize those strengths and build on them. HerMoney is the ideal partnership to help bring that philosophy to life in an even bigger and more meaningful way."

Women bring many strengths to their financial lives and their communities, from thoughtful decision-making and long-term planning to leading businesses and households, volunteering, collaborating and advocating for the people and causes they care about. Money Like A Woman is about recognizing and building on those strengths while giving women the knowledge and tools to make informed financial decisions.

“Helping women build financial confidence is at the heart of what we do at HerMoney, so working with FourLeaf is a natural fit,” said Jean Chatzky, founder and CEO of HerMoney. “We share a belief that women deserve financial information that is practical, approachable and relevant to their real lives. Together, we can help turn the Money Like A Woman philosophy into actionable guidance women can use throughout their financial journeys.”

Working with HerMoney reflects FourLeaf’s broader commitment to putting people at the center of banking and meeting members and communities where they are with information and resources that support informed financial decisions. The new content created through the HerMoney collaboration will be available on FourLeaf’s Money Like A Woman page, complementing the platform’s existing resources and giving women more opportunities to learn, connect and take action toward their financial goals.

For more information on Money Like a Women, please visit: [Money Like A Woman - FourLeaf FCU](#).

About FourLeaf Federal Credit Union

FourLeaf Federal Credit Union (FourLeaf) has been simplifying banking, putting people at the center, and strengthening communities for 85 years. As the 15th-largest credit union in the nation^[1], FourLeaf offers a full range of competitive savings and loan products and is known for its competitive rates and fees, as well as its charitable giving to support local initiatives through donations, financial literacy, and volunteerism.

A Certified Great Place to Work®, FourLeaf is a federally chartered credit union, available to people nationwide who open and maintain a \$5 Savings Account. FourLeaf offers a robust online banking and mobile app experience, along with access to over 30,000 surcharge-free ATMs^[2] and 5,000+ shared branches nationwide through the Co-op Network, making banking as convenient and accessible as possible. For more information on how to bank, borrow, and invest with FourLeaf, visit fourleaffcu.com or call 1-800-628-7070.

[1] Source: Callahan & Associates, Inc. Data based on total assets as of 9/30/2025.

[2] Surcharge-free ATMs through the Co-op ATM Network must show Co-op ATM logo. ATM transactions performed at ATMs outside of the Co-op ATM Network may be subject to the ATM owner’s fee. Please visit our [online ATM Locator](#) for a list of surcharge-free ATMs.